



Independent Banks of South Carolina

INTRODUCING A NO COST DIRECT MAIL PROGRAM TO HELP BUILD RETENTION AND GROW REVENUE



We've partnered with IMAC to provide your customers with \$3,000 of AD&D insurance at no cost to them! Providing a complimentary insurance benefit is an excellent way to retain and increase your customer base. And providing customers a way to further protect themselves and their families is a valuable addition to your current portfolio of products.

- Offers \$3,000 of no cost AD&D to checking account customers
- Provides up to \$300,000 of additional guarantee-issue AD&D at attractive group rates
- Automatic payment via ACH with other payment options available upon request
- Generates a recurring revenue stream of 20% of the additional premium to the bank
- Is offered via direct mail (at no cost to the bank) with online enrollment available
- Is underwritten by the Chubb Group of Insurance Companies

Contact Teresa Taylor at
ttaylor@myibsc.org today to learn more!

Other Product Features

INFLATION PROTECTION
benefit increase of 2% each year

SEATBELT BENEFIT
additional 10%

AIRBAG BENEFIT
additional \$5,000

EDUCATIONAL EXPENSE
5% to \$5,000 per year for up to 4 years

REHABILITATION EXPENSE
10% to \$10,000

MEDICAL EVACUATION
up to \$7,500

COMA BENEFIT
1% paid per month to 100%